

ABSTRACT OF THE DISCLOSURE

There is provided a field-sequential color displaying method capable of reducing color breakup with respect to an optional image without greatly increasing a sub-field frequency. The field-sequential color display method includes; time-sequentially displaying of luminous information of an input image information with every display color and changing the display color in synchronism with the displaying of the luminous information in order to display the input image information, wherein one frame period in which one color image is displayed includes at least four sub-field periods in which information of each color is displayed, and a picture signal displayed in at least one sub-field period is a non-three-primary color picture signal which is generated from at least two primary color signals of input picture signals including three-primary color signals.